



# NEW ENGLAND CHAPTER SOCIETY OF COSMETIC CHEMISTS NEWSLETTER

August 2015

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## NEXT MEETING

New England SCC Monthly Meeting  
Thursday 10 September, 2015

### The History and Evolution of Polyquaternium Chemistry

Presented by Narjis Askar PH.D.

Global Technical Marketing Manager, Hair care at Lubrizol Corp

Registration begins at 5 pm

### The Chateau Italian Family Dining

95 Turnpike Road (Route 9)  
Westboro, MA 01581-2835

<http://www.chateaurrestaurant.com/westboro>

### COST

\$50 Members  
\$55 Non-members

### TWO WAYS TO REGISTER:

1. Call or email Beth - [413] 537-1070  
or Beth.McGowan6713@gmail.com

### OR

2. Pre-pay by credit card and be automatically registered - go to Paypal, [www.PayPal.com](http://www.PayPal.com) and enter email of [PaypalPayment@NewEnglandSCC.org](mailto:PaypalPayment@NewEnglandSCC.org) (Note - this is a new recipient's email address)



## AREA I DIRECTORS

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## NOTES FROM THE CHAIR

I hope everyone is having a great summer as we turn into the second half of summer. We are coming off our second annual golf tournament, which was hosted at Blackstone National in Sutton, MA. We have had such a blast the past two years that we have decided to book the same venue for next June 16<sup>th</sup>!

We will be hosting our educational seminar on October 15<sup>th</sup> at the Mass College of Pharmacy. Bob Lockhead will be giving a presentation on emulsions and thickeners. This looks to be a great event and as a chapter we are excited to have Bob come and give this presentation. Make sure to mark your calendar for this event and you will be able to soon register for this event on our website.

Finally, I would like to thank all the members of the NESCC who have helped make this a great year for the NESCC. We are excited about our upcoming lectures and invite you to join us. Please note our meeting and event schedule are posted on our website and we welcome all of you to join us. Thank you and I hope to see you at our educational seminar in October.

Warm Regards,

Andrew J. Slesinski, NESCC Chair

New England SCC





## NESCC 2<sup>nd</sup> Annual GOLF OUTING Thursday

THANKS TO EVERYONE WHO  
PARTICIPATED! WE HOPE  
YOU HAD AS MUCH FUN AS  
WE DID!

THANKS TO  
**ALL OF OUR SPONSORS**  
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MAKE IT ONTO THE COURSE



WE LOOK FORWARD TO SEEING  
YOU NEXT YEAR





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## SPEAKER ABSTRACT

Polyquaternium ingredients have played a pivotal role in hair care since the introduction of conditioning shampoos in 1970. Since then many adaptations have been employed to alter the functionality of polyquats and make them compatible with a broader range of complementary ingredients.

Please join us as Narjis describes the history and evolution of Polyquat chemistry including:

- Basic building blocks and their properties.
- How they can be combined to alter functionality.
- The unique properties of Polyampholytes and pH dependence.
- Guidelines for hair types: i.e. ethnicity, types of damage, level of conditioning required.
- Other benefits of interest: color protection, etc.



We promise a jam-packed hour of information you can use and Narjis will welcome your questions. We sincerely hope that you can join us!

## Speaker info

Dr. Narjis A. Askar is a Global Technical Marketing Manager, Hair care at Lubrizol. She has fourteen years of experience in the area of cosmetic chemistry especially permanent and semi-permanent hair colors, conditioning shampoos, conditioners, product testing and manufacturing. She is involved in study of cosmetic polymers in terms of their interaction with hair and skin. Her principal activities involve working with external customers and internal technical liaisons in order to identify value adding opportunities and develop differentiated innovation projects to drive growth in focus segments. Her focus is to translate scientific insights into consumer relevant benefits. She has presented at various trade shows and technical seminars.



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## NEW ENGLAND SCC MEETINGS AND EVENTS

**10 September 15** – Monthly Meeting – Location TBD

**15 October 15** – Education Seminar – Full Day Training Course—Details to follow

**19 November 15** – Monthly Meeting/Induction of 2016 Officers - Location TBD

### OTHER AREA 1 CHAPTER EVENTS

**9 Sep 15** – LI SCC Golf Outing - Crab Meadow Golf Course

**15 Sep 15** – CT SCC Monthly Meeting - Location TBD

**24 Sep 15** – NY SCC Culinary Event – Midtown Loft and Terrace, NYC

**29 Sep 15** – NY SCC Regulatory Symposium - Seasons Washington Township, NJ

**29 Sep 15** – QC SCC Monthly Meeting - Location TBD

**Oct 15** – LI SCC Monthly Meeting – Location TBD

**20 Oct 15** – CT SCC – Educational Seminar

**24 Oct 15** – NY SCC 60<sup>th</sup> Anniversary Meeting - Location TBD

**27 Oct 15** – QC SCC Education Day - Location TBD

**29 Oct 15** – LI SCC Monthly Meeting -

**Nov 15** – NY SCC Color Cosmetics Symposium - Location TBD

**10 Nov 15** – QC Monthly Meeting - Location TBD

**17 Nov 15** – CT SCC Monthly Meeting - Location TBD

**1 Dec 15** – QC SCC Christmas Party/Officer Installation - Location TBD

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## “Natural” vs. “Made With Natural Ingredients”

By Ricardo Carvajal

The distinction between the claims “natural” and “made with natural ingredients” is among the issues addressed in a recent NAD decision involving advertising for ASPIRE, a brand of sports drinks promoted as “all natural” and “natural sports drinks.” The drinks include vitamins and citric acid, which NAD noted are typically synthetic. Because the advertiser apparently did not provide evidence demonstrating that those ingredients are naturally derived, NAD concluded that the advertiser’s use of unqualified “natural” claims was unsupported, and recommended that the claims be discontinued. However, NAD recognized the advertiser’s interest in distinguishing its drinks from competing products based on the use of natural flavors and sweeteners. NAD thus made clear that nothing in its decision prevents the advertiser “from claiming that ASPIRE is naturally sweetened, naturally flavored, or that it is made with natural ingredients.”

For its part, the advertiser disagreed with NAD’s recommendation and maintained that its “natural” claim is “truthful and supported.” Because the advertiser declined to implement NAD’s recommendation, the matter has been referred to FTC “for possible enforcement action.”

The decision recaps NAD’s position on “natural” claims, which dovetails with FDA’s policy (“nothing artificial or synthetic (including color additives regardless of source) has been included in, or has been added to, a food that would not normally expected to be in the food”). However, NAD has arguably gone beyond that policy in determining “that ingredients which undergo significant chemical alteration should not be called ‘natural.’” NAD has also taken the position that “advertisers of ‘natural’ products should be very specific when describing ingredients that may be inconsistent with their consumer’s expectation.” The decision thus serves as a timely reminder that, when it comes to “natural” claims, FDA’s policy is only one point of reference.

### A Note from the Author -

“Be aware of the fact that the blog posting addresses the use of “natural” claims in food labeling and advertising, and that FDA’s policy was developed in the context of food labeling. Different considerations could apply in the context of cosmetics and personal care products. For example, as you may know, the Natural Products Association has a “natural” standard for personal care products that sets forth different criteria”

see <http://www.npainfo.org/NPA/NaturalSealCertification/NPANaturalStandardforPersonalCareProducts.aspx>





## VOTE

Societies of Cosmetic Chemists elections are right around the corner.

National, Area and Chapter Officers are being chosen.

In New England you can run for:

Chair Elect

Treasurer

Secretary

Newsletter Editor

## Make Your Voice Heard.

If you are interested in running reach out to any of the New England Officers for information.





## EMPLOYMENT OPPORTUNITIES

Innospec Performance Chemicals is a dynamic specialty chemical manufacturer seeking to expand our sales coverage in the northeast.

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## EMPLOYMENT OPPORTUNITIES

Spartan Brands Inc., a leading developer, manufacturer, and distributor of innovative, high-quality personal care products has an immediate opening for a Principal Formulation Chemist in our Manhattan, NY lab.

If you are up for a challenge and have the R&D experience we are looking for, this could be a great opportunity for you!

### Responsibilities include:

- Hands on creation and development of a wide range of new and innovative personal care products including skin, hair, and body.
- Troubleshooting formulas as well as continuous improvement of existing formulas and process.

Scale up, Stability and certain regulatory aspects.

### What you need to be successful:

- 5+ years of senior level experience developing products with formulation knowledge in various forms (e.g. emulsions, serums, gels, dispersion, and the like).
- BS/BA degree in chemistry or a related science.
- Be a self-starter with a high level of initiative.
- Strong ability to manage multiple projects in a fast paced environment
- Be able to proactively monitor, investigate, and resolve issues related to formula stability, micro, and safety.

In-depth experience managing product development from inception, through testing, scale up and transition to manufacturing.

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## ABOUT OUR ORGANIZATION

Dedicated to the advancement of cosmetic science, the Society strives to increase and disseminate scientific information through meetings and publications. By promoting research in cosmetic science and industry, and by setting high ethical, professional and educational standards, we reach our goal of improving the qualifications of cosmetic scientists. Our mission is to further the interests and recognition of cosmetic scientists while maintaining the confidence of the public in the cosmetic and toiletries industry.

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<http://www.newenglandsc.org/>

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WANT TO ADVERTISE? CONTACT CRAIG FORD,  
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AND OTHER INFORMATION



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